SUNY Broome General Education
Course Proposal and Revision Form

I. Course Information/Signature Page

Date: 11/7/2022
Course Title: Advanced Computer Imagery
Proposed Course Title *(only for courses proposing new titles through Curriculum Committee)*:
Department/Subject Designator: ART 226/COM 226
Number credits: 3
Pre-requisites/Co-requisites: ART 125: Intro to Computer Graphics and ART 115: Beginning Drawing
Sponsor Proposer: Patricia Evans, Chair
Sponsor Department(s): Visual Communications – Art & Design
Cross-listed proposer (if applicable): Tim Skinner
Cross-listed department (if applicable): Communication Media Arts
Effective semester/year of Proposed GE Addition: Spring 2023

Approvals			Yes	No
Sponsoring Department: Patricia Evans	*Patricia Evans*	11/07/2022	x	
Comments:				
Department Chair: Patricia Evans	*Patricia Evans*	11/07/2022	x	
Comments:				
Sponsoring Division: (Dean signs for Division)	*J.M.Ah*	Date 14 NOV 2022		
Comments:				
Cross-listed Department (if applicable): Tim Skinner	*[signature]*	Date 11/8/22		
Comments:				
Cross-listed Division (if applicable): (Dean signs for Division)		Date		
Comments:				
These signatures will be obtained upon approval of the course as a General Education course				
General Education Committee: (Chair signs for Committee)		Date		
Comments:				
Registrar:		Date		
Comments:				
VPAA/CAO:		Date		
Comments:				

II. SUNY GER Categories

a. Select a category for which the course is proposed to become a General Education course. *Please note that your course must meet the learning outcomes for the specific General Education category selected and include the SUNY general education learning outcomes.*

☐ Mathematics
☐ Natural Sciences
☐ Diversity: Equity, Inclusion, and Social Justice
☐ U.S. History and Civic Engagement
☐ Social Sciences
☐ World History and Global Awareness
☐ Humanities
☒ The Arts
☐ World Language
☐ Communication (Written)
☐ Communication (Oral)

b. Select any infused competencies for which your course meets. *Please note that if selected, your course must demonstrate that it meets these learning outcomes.*

☐ Critical Thinking
☐ Information Literacy

III. Student Learning Outcomes

a. List the proposed course student learning outcomes.

1. Demonstrate an understanding of at least one principal form of artistic expression and the creative process inherent therein.

IV. Catalogue Description

a. Please enter the course description as will be or is currently listed in the SUNY Broome College Catalogue.

A continuation of Visual Communication theory that students were introduced to during ART 125/COM 124. Through more advanced visual design problems, students will develop their conceptual problem-solving skills relative to applied arts fields such as advertising and editorial design, animation, gaming, and web design. Advanced digital imagery techniques will be introduced using Photoshop CC, in addition to page layout theory using Adobe InDesign CC.

V. Topical Outline

Please describe the specific topics which will be addressed within this course. *You should ensure that your topical list meets the General Education category student learning outcomes.*

Visual design concepts, elements and principles of design, advertisements, editorials, moving visual concepts including animation, games, and websites. Photoshop CC, methods for planning page layout, Adobe InDesign CC software. Problem-solving. Time management. Verbal and written skills.

VIII. SUNY Broome General Education Assessment Plan

Please complete the General Education Assessment Plan form.

Submission Instructions: Email the completed **General Education Course Proposal Form** to the Chair of the General Education Committee.

SUNY Broome General Education Course Assessment Map & Plan
SUNY Broome GE Course SLO Alignment with SUNY-GER Course Alignment/SUNY Broome ILOs

Course Title and Number: Please list the course number and title here: *ART 226: Advanced Computer Imagery*

SUNY-GER Category: Please list the name of the SUNY–GER category here: *ARTS*

Assessment Schedule: Please list the assessment schedule here, including semester and year it will occur, if assessment is done each semester, please indicate this. *Spring 2025, Spring 2028, Spring 2031. Every 3 years.*

Which SUNY Broome ILO do you believe this course maps to, if any:

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SUNY Broome Course SLO (*every* course SLO should be listed, as stated within the college catalogue & course syllabus)	SUNY Broome ILO (*If an SLO maps to a SUNY Broome ILO, indicate it here by naming the ILO; otherwise leave blank*)	Assessment Timeline (*indicate the frequency in which assessment occurs, including semester and year within assessment cycle*) *All SLOs must be assessed at least once every 3 years	Learning Activity (*indicate the learning activity used to assess the SLO*)	Criteria for Success/Benchmark (*indicate the criteria used to assess SLO & the benchmark for success*)
1.**Demonstrate** an understanding of at least one principal form of artistic expression and the creative process inherent therein.	Click here to enter text.	Spring 2025, Spring 2028, Spring 2031	Development of original digital images and graphic designs that communicate with a particular audience.	80% of the students receive 80% or above.